

Who to call...
Sales Hotline: (800) 683-6696
Customer Service: (800) 683-0854

- ROM Post
- PC Probe • System Speed Test
- Service Diagnostics • AlignIt
- KickStart 1 • KickStart 2

Ask about these Landmark
Diagnostics & Utilities

LANDMARK
RESEARCH INTERNATIONAL CORPORATION



No Postage
Necessary
If Mailed
In The
United States

BUSINESS REPLY MAIL
FIRST CLASS PERMIT NO. 2510 CLEARWATER FL

POSTAGE WILL BE PAID BY ADDRESSEE

LANDMARK RESEARCH INTERNATIONAL CORP.

PO BOX 10058

CLEARWATER, FL 34617-9876



Would you like to get free...

Customer Support Upgrade Information New Product Information

In order to provide you with these things we must know where you are and what product you have. By filling out and returning this Owner Registration Card and survey you are guaranteed our full technical back up and support.

OWNER REGISTRATION

NAME _____ PRODUCT _____
TITLE _____ DATE PURCHASED _____
COMPANY _____ PURCHASED FROM _____
ADDRESS _____
CITY _____ SERIAL NO. _____
STATE _____ TYPE OF BUSSINESS _____
ZIP _____ NO. EMPLOYEES _____
COUNTRY _____ NO. LOCATIONS _____
PHONE _____ *Optional:*
FAX _____ ANNUAL REVENUE _____

OWNER SURVEY

Your ideas and suggestions are important to us. Please take a minute to complete this survey. Your answers will help us better serve your needs.

PRODUCT(S) PURCHASED:

- (01) AlignIt
(02) PC Probe
(03) KickStart 1
(04) KickStart 2
(05) Service Diagnostics: (06) (Software type _____)
(07) (ROM Post type _____)
(08) Landmark System Speed Test 2.0
(09) Other: _____

YOUR CPU TYPE:

- (10) 8086/8088 (11) 80286
(12) 80386 (13) 80486

YOUR BUS TYPE:

- (14) PC/XT (15) EISA
(16) AT (17) Microchannel

WHERE DID YOU LEARN ABOUT OUR PRODUCTS:

- (18) Direct Mail (19) Referral
(20) Magazine Ad (21) Mag. Article(name/date): _____
(22) Dealer/Dist. _____
(23) Trade Show (24) Other: _____
(25) Telephone Call _____

HOW WILL THE PRODUCT BE USED:

- (26) Business (27) Personal

WHY WAS A DECISION MADE TO BUY:

- (28) Product technology/features
(29) Reputation of company
(30) Product quality/reliability
(31) Product availability
(32) Price
(33) Service/Support

WHO MADE THE BUYING DECISION:

- (34) Yourself
(35) Purchasing department
(36) Computer/MIS department
(37) Supervisor or other senior person
(38) Associate or friend

INTENDED APPLICATION/PRIMARY USE OF YOUR COMPUTER:

- (39) Service/repair, business (40) Programming
(41) Service/repair, personal (42) Finance
(43) CAD/CAM/CAE (44) Graphic arts
(45) Office automation

REGARDING OUR SALES STAFF:

- (46) Helpful (47) Knowledgeable
(48) Problem, specify: _____

REGARDING OUR ADVERTISEMENTS:

- (49) Informative (50) Effective
(51) Need improvement, specify: _____

REGARDING OUR DELIVERY:

- (52) Timely (53) Delayed

REGARDING OUR PRICING:

- (54) Fair (55) Low (56) High

REGARDING OUR TECHNICAL SUPPORT:

- (57) Excellent (58) Good
(59) Average (60) Poor

WHAT DIAGNOSTIC PRODUCTS SHOULD WE DEVELOP (DESCRIBE):

-END USERS ONLY-

PURCHASING METHOD YOU PREFER:

- (61) Mail order/Magazine (62) Telephone contact
(63) Mail order/Direct mail (64) Dealer/VAR

-DEALERS ONLY-

In order of importance, number the following from 1 to 7 (1 being most important) of what we should do to help you resell our products:

- (65) _____ Consumer magazine space ads
(66) _____ Supply end-user sales leads
(67) _____ Supply direct mail to send your customers
(68) _____ Display at trade shows
(69) _____ Provide in-store displays
(70) _____ Provide in-store literature
(71) _____ Other, specify: _____

THANK YOU. Please fold this card with our address facing out, tape shut (no staples please) and drop in the mail. This information will register you for customer support and help us to better serve your needs.