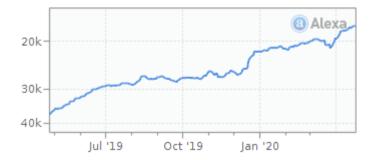# Advertising at RetroGames.cz

Advertising campaigns on the RetroGames.cz website are implemented through the Google Adsense service. RetroGames.cz does not allow other paid advertising campaigns either in the form of ads banners or in the form of pre-roll ad videos displayed before the start of the game. If you are interested in such form of advertising, please contact the provider of online emulators. However, if you are interested in advertising in the form of a permanent link placed in the original PR article, contact us at the email address admin@retrogames.cz. Below you will find details, the current price list and our conditions.

## Statistical data from Google Analytics (last update April 2020)

Current site traffic: 40 000 UIP (130 000 page views) per day

Global Alexa Traffic Rank: 17 662



Visitors by country: USA (41.6%), India (6.5%), Canada (5.6%), UK (4.0%), Mexico (3.9%), ...

## Price list of articles with sponsored link:

English version:        400 EUR

Czech version:        300 EUR

Both versions:        500 EUR

Examples of sponsored PR articles can be found here:

EN example: https://www.retrogames.cz/play_941-DOS.php?language=EN

CZ example: https://www.retrogames.cz/play_799-Atari2600.php?language=CZ

The rules:

1. The link will not be directed to a porn site or website with illegal activity!

2. The article must thematically fit into the profile of the RetroGames.cz website.

3. We write the text of the article ourselves. The client has the opportunity to edit the final text according to his ideas.

4. The link will be fully active for 1 year. After 12 months it will be marked with the html tag rel = "nofollow".